



# DANA POINT HARBOR ADVISORY BOARD

The Voice of Our Community

DANA POINT HARBOR ADVISORY BOARD | 14 MONARCH BAY PLAZA #244, DANA POINT, CA 92629

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October 24, 2018

Mat Miller  
Chief Real Estate Officer  
County of Orange  
333 West Santa Ana Blvd.  
Santa Ana, CA 92701

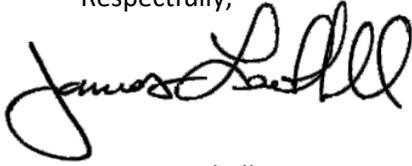
Mr. Miller,

Again on behalf of the community we represent, the Dana Point Harbor Advisory Board would like to offer another round of guidance on the plans to renovate Dana Point Harbor. After our continued analysis of the materials submitted by Dana Point Harbor Partners, as well as the response to our previous set of comments, following is additional input for your consideration:

1. In response to our first round of comments on the slip license agreement, and our request to allow up to three equal partners to enter into a SLA, the County and DPHP responded, "Partnerships, LLCs and other entities will be eligible to initiate new license agreements." DPHAB continues to support up to three equal partners being allowed to initiate an agreement. However, this must remain restricted to named individuals with documented ownership in the vessel, not LLCs, trusts, corporations or entities other than individual boat owners. Allowing LLCs and other entities to initiate a slip license agreement as the licensee of record makes preventing prohibited slip transfers difficult. The licensees of record must be able to demonstrate equal or majority ownership of the occupying vessel.
2. DPHAB requests that the marina management plan include customer service standards and metrics. This documented plan should include minimum standards for customer service, including response times for service and maintenance requests. Further, the marina operator should implement an annual tenant satisfaction survey with results posted online or otherwise be made available to marina tenants.
3. The Dana Point Harbor management plan should include a commitment to maintaining cooperative relationships with established community-based groups, such as Dana Point Harbor Advisory Board, Dana Point Boaters Association, Dana Point Harbor Association and others.
4. Finally, DPHAP requests that materials submitted to the County of Orange by Dana Point Harbor Partners related to Harbor Revitalization continue to be provided to the Dana Point Harbor Advisory Board for public analysis and input. These materials would include the evolving development plans for our harbor, and operations and management plans.

Thank you for your continued cooperation and partnership.

Respectfully,

A handwritten signature in black ink, appearing to read "James Lenthall". The signature is fluid and cursive, with a large initial "J" and "L".

James Lenthall  
Chair, Dana Point Harbor Advisory Board

Distribution:

Mat Miller – Chief Real Estate Officer, County of Orange

Stacy Blackwood – Director, OC Parks

James Dinwiddie – Senior Policy Advisory, 5<sup>th</sup> District Supervisor Lisa Bartlett